

## PRESENTERS:

**Ronda Polansky, MS, CCC-SLP**, is an active clinical Speech Pathologist and owner of DiagnosTEX, a mobile MBSS clinic in Texas. She has performed over 15,000 MBSS procedures in a SLP capacity over the last 18 years. Ronda has focused her interest on patients with dysphagia. She has presented her clinical experience and research in conferences and articles over the past decade with SLP's and other medical professionals throughout the United States. Ronda received her Master's degree in Communication Sciences and Disorder from Texas Women's University in 1992.

**Rick McAdoo, MS, CCC-SLP**, received his Bachelors of Science in Speech Language Pathology in 1989 and his Masters in 1990 from Texas Christian University. He has worked with the adult neurogenic population with specialized emphasis in dysphagia. Over the past 13 years his focus has included research and he was the first to show laryngeal elevation using transcutaneous electrical stimulation on both a computerized laryngeal analyzer and under videofluoroscopy.

**Russ Campbell, PT**, is an award winning physical therapist. He received his degree from Northwestern University in 1989. Over his 20 years of clinical practice he has provided care in acute care hospitals, inpatient rehab, skilled nursing facilities, outpatient clinics, and home care. Russ specialized in using modalities in conjunction with a holistic approach to foster faster outcomes to maximize the quality of life of the elderly patient. He has provided over 500 continuing education trainings to physical therapists, occupational therapists, and speech pathologists across the country.



*Consultants in Dysphagia Diagnosis and Management*

## Presents

---

### Deciphering Dysphagia with E-STim

---

#### Presenters:

Ronda Polansky, MS, CCC-SLP  
Rick McAdoo, MS, CCC-SLP  
Russ Campbell, PT

Friday April 30<sup>th</sup> 2010  
100 Cummings Center  
Beverly, MA 01915  
Suite 221E  
8am-5pm

---

#### Activity Description

There is new knowledge and a modality emerging in the treatment of dysphagia, which take the traditional approaches a step further in treating dysphagia resulting from reduced laryngeal elevation. This seminar will guide clinicians through this new approach to dysphagia. AmpCares' ESP technique is an electrical stimulation treatment designed as an adjunct to traditional laryngeal exercises. The Effective Swallowing Protocol (ESP) program provides clinicians with fundamental electrophysiology-based protocol to address decreased laryngeal elevation and poor posture which can be factors leading to aspiration or the risk of aspiration. Evidence exists to the ongoing success of this technology. This course will teach participants to the specific parameters best suited for small muscle groups.

## Learning Outcomes

Participants will:

---

1. Demonstrate the ability to apply electrodes to laryngeal area.
2. Give two examples of patients that may be candidates for this treatment approach.
3. Demonstrate the ability to document to meet Medicare guidelines.
4. Define changes in the swallow post treatment

## Conference Agenda

---

**8:00 - 8:30 Check in**  
**8:30 Introduction to Speakers**  
**8:45 - 10:15**  
**10:15 Break**  
**10:30 - 12:30**  
**12:30 - 1:30 Lunch**  
**1:30 - 3:15**  
**3:15 Break**  
**3:30 - 4:45**  
**4:45 Wrap Up and Questions**

## Continuing Education

The Massachusetts Speech-Language-Hearing Association is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. This program is offered for .7 CEUs (Intermediate level; Professional area). ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.



Send Registration form to:  
MassTex Imaging, LLC  
100 Cummings Center, Suite 106B  
Beverly, MA 01915

Email: [massteximaging@gmail.com](mailto:massteximaging@gmail.com)

Phone: 978-232-0300

Fax: 978-232-0330

**\$200 registration fee for .7 CEUS**

## DIRECTIONS:

### From 128 North:

- Take exit 22 heading eastbound on route 62.
- Bear right off the exit ramp and go straight through the lights.
- Stay on 62 east heading towards Beverly through 2 more sets of lights.
- You will see The Cummings Center on your left.
- Take a left at the light into The Cummings Center.
- Go straight, pass the check in booth, and building 100 will be on your right.

### From 128 South:

- Take exit 22 heading eastbound on route 62.
- Bear left off the exit ramp and go straight under 128.
- Follow directions above (from rte 62).

### From Marblehead, Salem:

- Stay on 1A heading through downtown Beverly.
- Bear left onto Rantoul Street, route 1A.
- Take a left at Elliot St., Route 62 at Super Sub.
- Cross the railroad tracks and turn right into the Cummings Center at the second set of lights.
- Go straight, pass the check in booth, and building 100 will be on your right.

CALL (978) 232-0300